

Blood Cancer UK Community Code of Conduct

We hugely value the support you give to Blood Cancer UK. By donating, fundraising or volunteering your time, you play an important part in our mission to bring forward the day no-one dies of blood cancer or its treatments.

Your support also makes you part of an extraordinary community of people who are working together to beat blood cancer. We believe that everyone affected by blood cancer is part of our community and has the right to feel valued, respected and supported – so we all have a duty to treat one another fairly.

Our code of conduct* explains our responsibilities towards each other and the behaviours we expect from every member of the community, including Blood Cancer UK staff and supporters.

This code is about who we are as a community: united, supportive and focused on what matters most. It reflects our shared values, our commitment to looking out for one another and the role we all play in supporting the wellbeing of our staff and everyone connected to our work.

Together, we agree that:

- Blood cancer can affect anyone, and we're here for everyone affected. Our community is diverse and inclusive, and we don't discriminate on any basis, including race, gender, sexual orientation, class, disability, religion or belief, or age.
- We treat one other with dignity, kindness, courtesy and respect. Even when we see things differently, we listen and make space to understand each other.
- Support for Blood Cancer UK is given freely to help achieve our mission, without expecting anything in return.
- When people donate or support our campaigns, they won't try to steer us away from our purpose or influence how we're led or run.
- Relationships between staff, supporters and beneficiaries always respect the professionalism and expertise our staff bring.
- We hold ourselves and each other to this code, and don't accept bullying, harassment, discrimination, or any aggressive or inappropriate behaviour in our community.

This is how we create a safe, supportive space where everyone feels valued and able to play their part. We're always happy to discuss this code or answer any questions about it. We know that misunderstandings can happen, and we'll always seek to work collaboratively to overcome confusion.

The collective energy of our community is our greatest asset – we are all focused on the same clear vision and we're strongest when we work together. By upholding this code, we can make sure every contribution is valued, and that we remain united as we strive for a better future for everyone affected by blood cancer.

** This code has been developed in line with Blood Cancer UK's responsibilities under the Equality Act 2010.*

